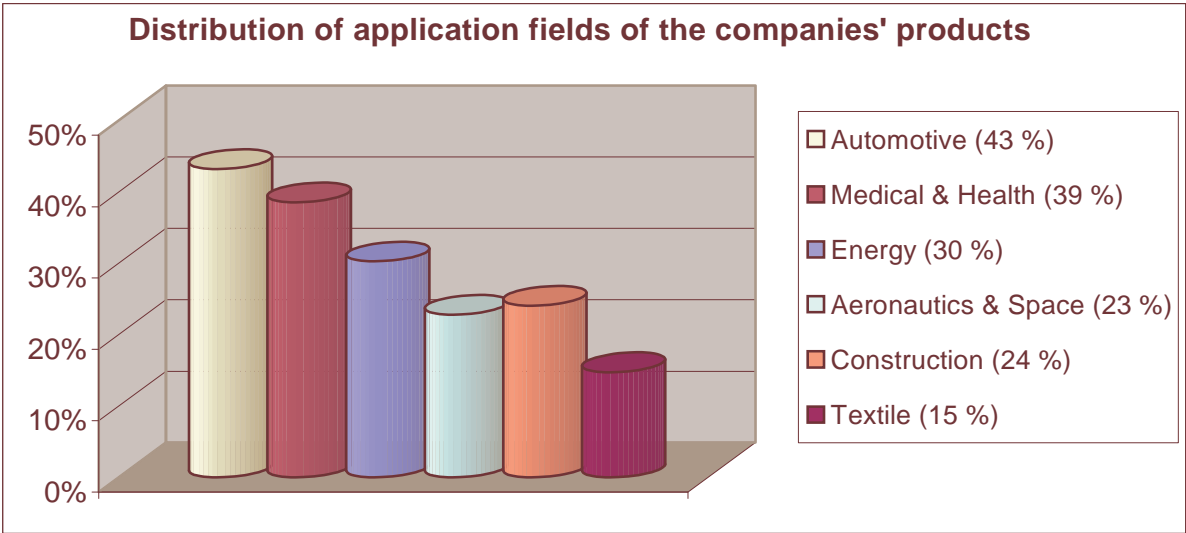


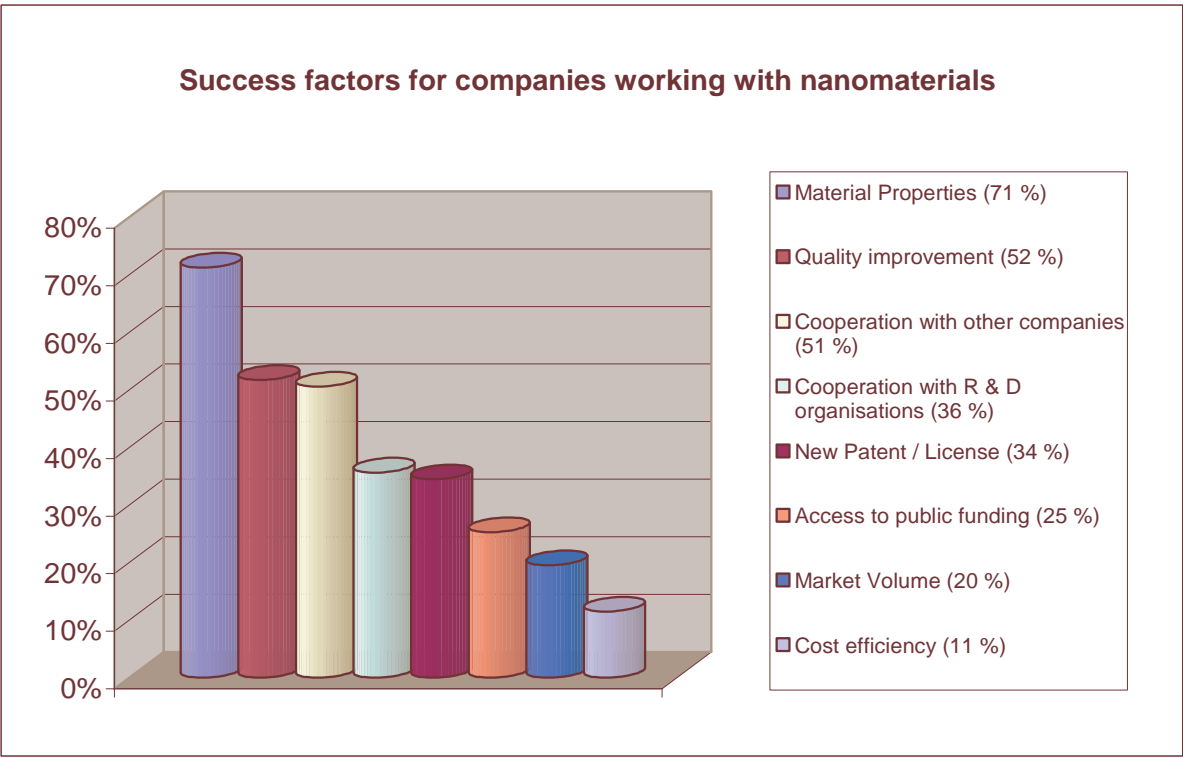
## Medical & Health

39% of the enterprises specified “Medical & Health” as main application field of their products.



## Sector specific success factors

The list of the three most important success factors in all four branches is nearly identical, only the ranking of importance is slightly different. More than 70 % of the respondents answered, that they regard “Material Properties” as success factor in working with nanomaterials. The advancement in this field seems to be very important – not only in “Medical & Health” but in all four investigated sectors.



## Barriers related to specific sectors

The list of the five most important barriers is almost identical for all four investigated branches, only the ranking of importance is different. Also in the field of Medical & Health the “Production process technologies” with 42 % entries is viewed as highest barrier for the application of nanomaterials, followed by “Information about research results” (35 %) and “Price/performance ratio” (32 %). The categories “public social acceptance” with 5 % and “Standards, norms” with 6 % have not been mentioned very often.

