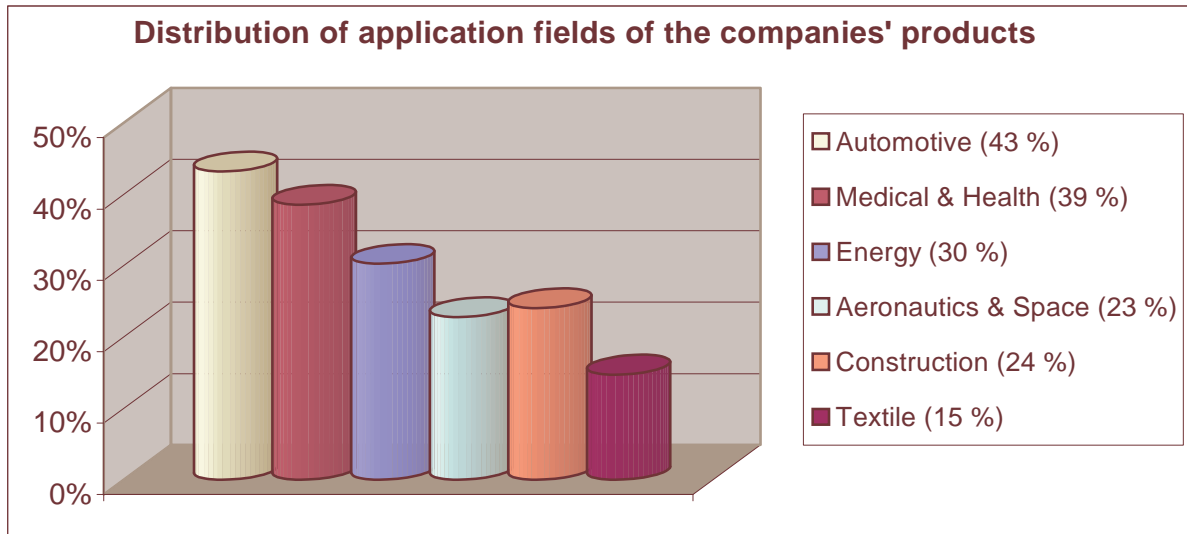


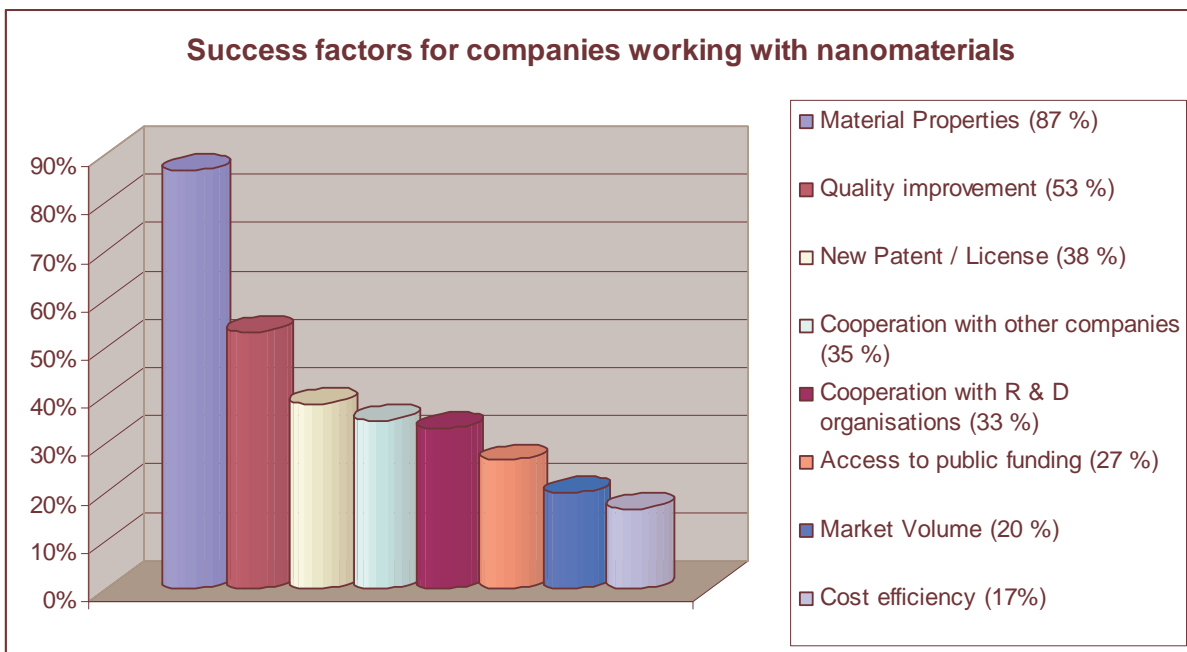
Energy

30 % of the enterprises specified “energy” as the main application field of their products.



Sector specific success factors

The list of the three most important success factors in all four branches is almost identical - the ranking of importance is slightly different. Within the energy sector, the “Material properties” seem to be very important (87 %), whereas “Market volume and cost efficiency” with 20 % and less are not regarded as that important.



Barriers related to specific sectors

The list of the five most important barriers is almost identical in all sectors, only the ranking of importance is different. Companies working in the energy sector view the “Production process technologies” as largest barrier, followed by “Information about research results” (38 %) and “Price/performance ratio” (37 %). Only 3 % of the respondents named “Public social acceptance” as a barrier for the application of nanomaterials.

