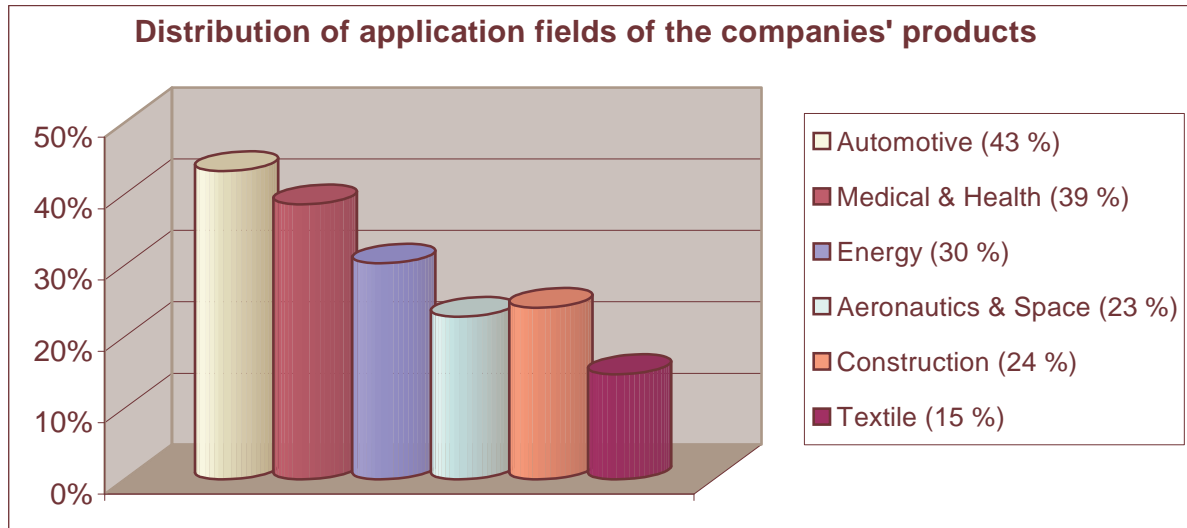


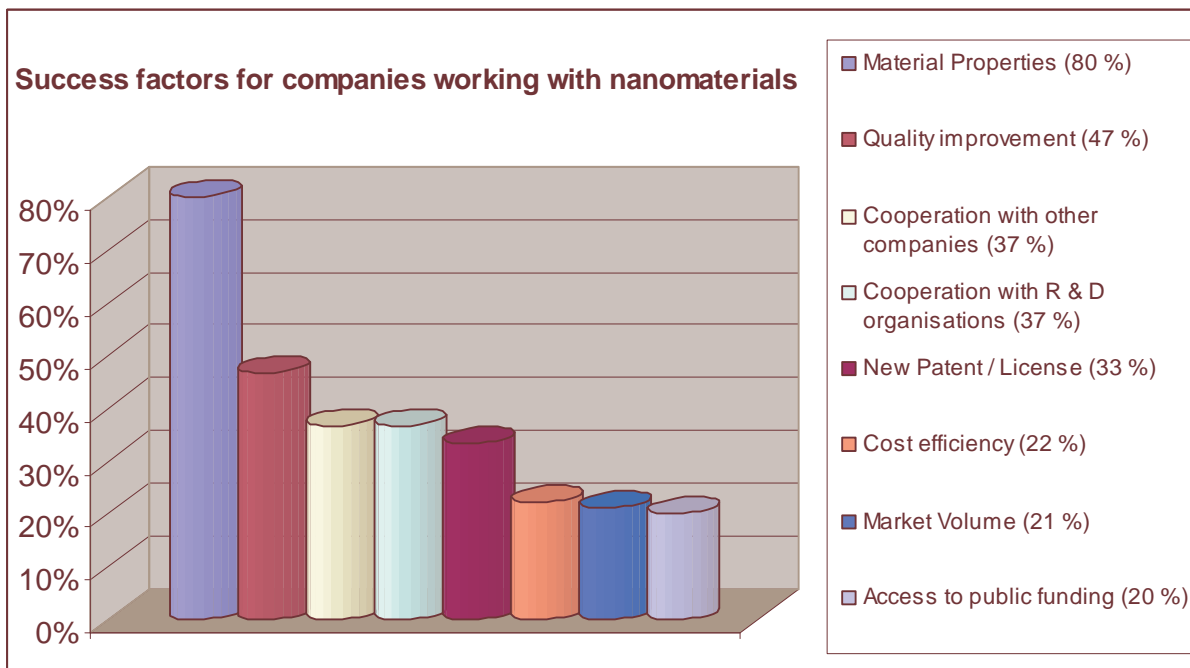
Automotive industry

43 % of the enterprises specified “automotive industry” as the main application field of their products.



Sector specific success factors

The list of the three most important success factors in all four branches is nearly identical, only the ranking of importance is slightly different. For companies working in the automotive industry, “Material Properties” seem to be the most important success factor for working with nanomaterials. The “Access to public funding” plays with 20 % the less important role.



Barriers related to specific sectors

The list of the five most important barriers is almost identical in all sectors, only the ranking of importance is different. In the automotive sector – as well as in the others – “Product process” technologies were named from 45 % of the interviewed companies as barrier for the application of nanomaterials, followed by “Price/performance ratio” (38 %) and “Information about research results”.

